

# COMMUNICATIONS OUTREACH REPORT

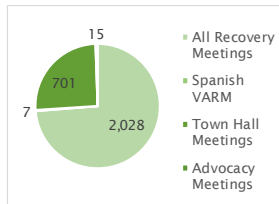


Georgia Council  
on Substance  
Abuse

APRIL 2020

# April 2020 Zoom Report

MONTHLY PARTICIPANT TOTAL	
All Recovery Meetings	2,028
Spanish VARM	7
Town Hall Meetings	701
Advocacy Meetings	15
<b>Monthly Total</b>	<b>2,751</b>



DATE RANGE	To: 4/1/2020	From: 4/30/2020
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MONTHLY # OF MEETINGS	
# of All Recovery Meetings	51
# of Spanish VARM	1
# of Town Hall Meetings	5
# of Advocacy Workshops	1

## ALL RECOVERY MEETING

MEETING ID  
695-949-293

DATE	10:00 AM - 11:00 AM	7:00 PM - 8:00 PM
Wednesday, April 1, 2020	35	79
Thursday, April 2, 2020	46	61
Friday, April 3, 2020		35
Saturday, April 4, 2020	19	83
Sunday, April 5, 2020	23	32
Tuesday, April 7, 2020	33	58
Wednesday, April 8, 2020	39	71
Thursday, April 9, 2020	47	42
Friday, April 10, 2020		30
Saturday, April 11, 2020	16	25
Sunday, April 12, 2020	22	25
Tuesday, April 14, 2020	131	48
Wednesday, April 15, 2020	37	55
Thursday, April 16, 2020	41	40
Friday, April 17, 2020	21	36
Saturday, April 18, 2020	20	27
Sunday, April 19, 2020	21	36
Tuesday, April 21, 2020	42	45
Wednesday, April 22, 2020	32	51
Thursday, April 23, 2020	53	47
Friday, April 24, 2020		27
Saturday, April 25, 2020	20	29
Sunday, April 26, 2020	20	36
Monday, April 27, 2020	17	22
Tuesday, April 28, 2020	38	75
Wednesday, April 29, 2020	31	49
Thursday, April 30, 2020	32	28
<b>MONTHLY TOTAL</b>	<b>836</b>	<b>1192</b>

YTD # OF MEETINGS	
# of All Recovery Meetings	66
# of Spanish VARM	1
# of Town Hall Meetings	6
# of Advocacy Workshops	1

## SPANISH VARM

MEETING ID  
695-949-293

DATE	TIME	PARTICIPANTS
Wednesday, April 1, 2020	12:00 PM - 1:00 PM	7
<b>MONTHLY TOTAL</b>		<b>7</b>

## TOWN HALL MEETING

MEETING ID  
695-949-293

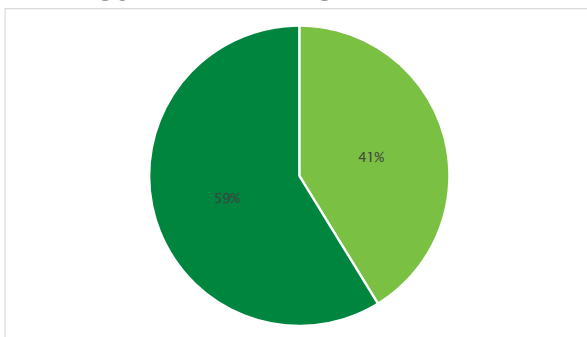
DATE	TIME	PARTICIPANTS
Wednesday, April 1, 2020	12:00 PM - 1:00 PM	217
Wednesday, April 8, 2020	12:00 PM - 1:00 PM	137
Wednesday, April 15, 2020	12:00 PM - 1:00 PM	128
Wednesday, April 22, 2020	12:00 PM - 1:00 PM	135
Wednesday, April 29, 2020	12:00 PM - 1:00 PM	84
<b>MONTHLY TOTAL</b>		<b>701</b>

## ADVOCACY WORKSHOP

MEETING ID  
695-949-293

DATE	TIME	PARTICIPANTS
Monday, April 27, 2020	12:00 PM - 12:30 PM	15
<b>MONTHLY TOTAL</b>		<b>15</b>

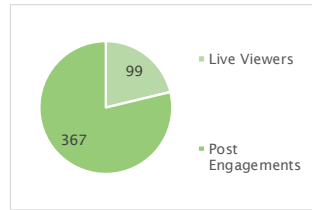
## ALL RECOVERY MEETING



10:00 AM - 11:00 AM:	41%
7:00 PM - 8:00 PM:	59%

# April 2020 Facebook Live Report

MONTHLY TOTAL	
Live Viewers	99
Post Engagements	367
Estimated Audience Reached	7,658

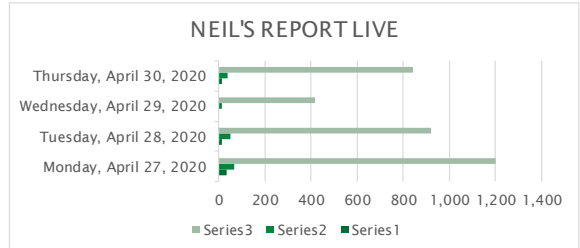


DATE RANGE	To: 4/27/2020	From: 4/30/2020
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TOTAL # OF LIVES	
Neil's Report Live	4
RCO Update Live	4

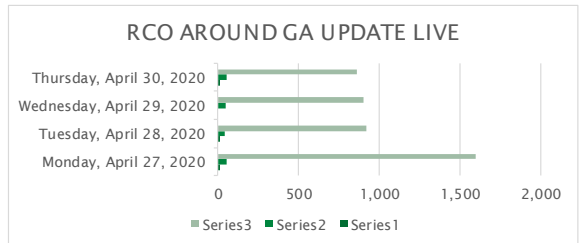
## NEIL'S REPORT LIVE 3:00 PM

DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Monday, April 27, 2020	34	68	1,200
Tuesday, April 28, 2020	13	50	920
Wednesday, April 29, 2020		12	417
Thursday, April 30, 2020	12	40	840
<b>TOTAL</b>	<b>59</b>	<b>170</b>	<b>3,377</b>



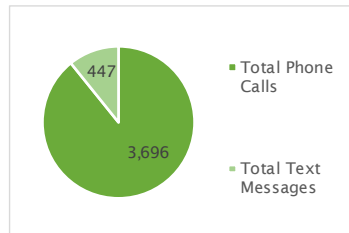
## RCO AROUND GA UPDATE LIVE 1:00 PM

DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Monday, April 27, 2020	14	55	1,600
Tuesday, April 28, 2020	14	40	921
Wednesday, April 29, 2020		48	900
Thursday, April 30, 2020	12	54	860
<b>TOTAL</b>	<b>40</b>	<b>197</b>	<b>4,281</b>



# Warmline 2020 Support Line Report

YEAR TO DATE	
Total Phone Calls	3,696
Total Text Messages	447
Total Engagements	4,143



AS OF	4/30/2020
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## SUPPORT LINE NUMBERS

DATE	CALLS	TEXT	TOTAL
JAN 2020	803	106	909
FEB 2020	886	90	976
MARCH 2020	951	118	1,069
APRIL 2020	1,056	133	1,189
<b>YEAR TO DATE TOTAL</b>	<b>3,696</b>	<b>447</b>	<b>4,143</b>

